



Philippe ALESSANDRI

Graduated from Sciences Po and la Sorbonne in Paris, Philippe ALESSANDRI, 46, has been working in production for over 20 years.

He started as a Production Manager at SABAN and MARATHON (1994-1998).

At the end of 1998, he joined the group TELE IMAGES as Head of children programs.

In 2002, he created a daughter company, TELE IMAGES KIDS, of which he became CEO in 2005 and a share-holder in 2009. The company was renamed TELE IMAGES PRODUCTIONS in 2010 following the production of drama series for all audiences.

At the end of 2012, ZODIAK bought his share of TELE IMAGES and appointed him CEO of two other daughter companies, MARATHON and GTV, in addition to TELE IMAGES.

In March 2015, Philippe ALESSANDRI left ZODIAK to launch his own company, WATCH NEXT MEDIA, to produce animation and fiction.

In animation, he has produced over 200 hours for the international TV market, such as the long-running hit series *Atomic Betty* (78 half-hours), *Street Football* (117 half-hours), *Sally Bollywood* (52 half-hours) and *The Ranch* (52 half-hours).

In fiction, he has produced 100 hours of drama series such as *Studio 24* (104 half-hours) or *Life Lines* (45 half-hours) and has been involved in international co-productions such as *Versailles* (10 hours) or *Occupied* (10 hours).

In the field of cinema, he has produced 3 animated features, *The Rain Children*, *Princess of the Sun* and *Emilie Jolie*.

He is the Chairman of the French animation producers' Association (SPFA) and a Board Member of the CEEA, a writing school he co-founded in 1996.